2014/9

THE TAKEOVER PANEL

SPIRIT PUB COMPANY PLC ("SPIRIT")

GREENE KING PLC ("GREENE KING")

C&C GROUP PLC ("C&C")

On 23 October 2014, Spirit announced that it had received an approach from C&C

regarding a possible offer for Spirit. On 4 November 2014, Greene King announced

its firm intention to make an offer for Spirit. Spirit shareholder meetings to approve

the scheme of arrangement for the acquisition of Spirit by Greene King are due to be

held on 13 January 2015.

Pursuant to Rule 2.6 and Section 4 of Appendix 7 of the Takeover Code, the Panel

Executive has ruled that, unless the Executive consents otherwise, C&C must, by

5.00pm on 6 January 2015, either announce a firm intention to make an offer for

Spirit under Rule 2.7 of the Code or announce that it does not intend to make an offer

for Spirit. In the event that C&C announces that it does not intend to make an offer

for Spirit, C&C and any person(s) acting in concert with it will, except with the

consent of the Executive, be bound by the restrictions contained in Rule 2.8 of the

Code for six months from the date of such announcement.

Each of the parties has accepted this ruling.

22 December 2014